



COASTVIEWS PUBLICATIONS

INVOICE and Insertion Contract

Rates Effective June 1, 2008

Bill Monthly
Charge Monthly

Company: _____

Phone: _____ Fax: _____ Email _____

Address: _____ City _____ Zip _____

Contact: _____ Website _____

The advertiser hereby agrees to insert advertising in *CoastViews*, using the following contract schedule:

VISA/MasterCard # _____ Exp Date _____

CoastViews agrees to maintain the rate shown above and in consideration for that rate protection, the advertiser agrees to fulfill this agreement as well as comply with credit terms, deadlines and other conditions set forth on the rate schedule. Failure to fulfill the contract will result in a re-billing at the appropriate one time non-contract rate for each insertion already run, which the advertiser agrees to honor. We reserve the right to revoke service if any part of this contract is broken. Customer is aware that publisher has no control over prices of paper supplies in the marketplace. Publisher's direct cost increases of paper supplies applicable to customer may at publisher's discretion be passed through to customer.

Liabilities:

The publisher reserves the right to reject or cancel any advertisement at any time. The publisher's liability for omissions or errors will not exceed the value of the space occupied by such error. The publisher assumes no responsibility for misrepresentation of product or service by the advertiser. In the event of unusual circumstances delays in printing or distribution of the paper the publisher may not be held responsible.

Ad Size	Issue Date	B&W	FC	Amount Due	CK Num

Deadlines

Space— final deadline:
10th of month preceding publication
Copy— final deadline:
15th of month preceding publication

Please note: if you have a new ad that needs designing and proofing, deadline is the 10th.

Client Signature: _____ Date: _____

For CoastViews by: _____ Date: _____

PAGE SIZE		1-time rate	6-month contract rate paid monthly	12-time yearly rate rate paid monthly	ADD FULL COLOR
INSIDE BLACK AND WHITE PAGES					
	width height				
1/2 page	2.38" x 2.3"	\$91	\$80	\$67	\$30
1/6 page (horizontal)	5" x 2.3"	132	116	102	30
1/6 page (vertical)	2.38" x 4.8"	132	116	102	30
1/3 page (vertical)	2.38" x 9.6"	235	205	181	50
1/3 page (square)	5" x 4.8"	235	205	181	50
1/2 page (horizontal)	7.6" x 4.8"	296	257	237	70
2/3 page (vertical)	5" x 9.6"	350	305	268	90
full page	7.6" x 9.6"	513	446	393	100
	8.8" x 11.8" full bleed				
FULL-COLOR GLOSSY PAGES (includes full color)					
Back Cover	7.5" x 9.6"	NA	879	879	
	8.8" x 11.8" full bleed				
Inside Back Cover	7.5" x 9.6"	850	790	804	
Inside Front Cover	7.5" x 9.6"	NA	790	804	
Full	7.6" x 9.65"- 8.8" x 11.8" full bleed	819	772	726	
Glossy 1/2 page	7.5" x 4.7"	515	452	420	
Glossy 1/4 page	3.7" x 4.7"	356	310	273	
Glossy 1/8 page	3.7" x 2.3"	200	173	163	

COMMENTS:

A contract rate is not limited to one size. During contract period, ad size may be changed and additional billing will reflect the difference in contract rate for the chosen size.

However, size changes and new ad copy **must be in no later than the 10th of each month.**

**WORKSHOPS/CLASSES \$30 per month, 3 month minimum; one time, \$48
AREA MAPS \$20 per month, 3 month minimum..**